

ContentLink Outside: One-Screen Content Server® for Collaborating with Customers and Partners

Formark's ContentLink Outside enables Content Server users to easily (but securely) share the information in Content Server with clients, suppliers and other partners outside their organization. By providing a simpler interface for outside users, ContentLink Outside enables people who have never used Content Server before to collaborate with other users and share information within Content Server.

Boosting the Value of Content Server

The value of Content Server to your organization is a direct function of the number of people who use it and the number of business processes that are in some way enhanced by using Content Server. Making it easy for people within your organization to work together offers real value. Facilitating outside partners and customers to participate directly in shared business processes can magnify the value of Content Server many times over.

There are several solutions for connecting outside users into Content Server – that's not the issue. The real challenge is how to make it easy for a community of users (who have never seen Content Server before) to be immediately able to work with information stored in Content Server in a secure manner.

One-Screen Content Server

An effective approach to a simple user interface is to take away everything that doesn't apply to the task at hand. ContentLink Outside's **One-Screen Content Server** does exactly that, giving users "Everything they need, and nothing else."

Through the use of an intuitive user interface, bread crumb navigation functionality, and configurable project templates, ContentLink Outside ensures that external users don't lose track of where they are, that they see only the valid and relevant options at any time, and that those options pertain to the business at hand.

Further tailoring of the simple user interface with business terminology that is already familiar to the outside users enables them to readily use information stored in Content Server without requiring any advance Content Server training.

One-Screen Content Server:
*"Everything they need,
and nothing else"*

What About Security?

IT departments are very reluctant to allow outside users to log into Content Server over the Internet – and with good reason. ContentLink Outside provides a very secure alternative for outside users to get access to the information they need from Content Server.

ContentLink Outside uses the Open Text Secure Extranet Architecture (SEA) to provide secure tunneling into the Content Server environment, tightly controlled using the Content Server's robust permission structure. Additionally, the application presents a simplified user interface which limits an external user to authorized actions – even valid users can't accidentally or deliberately exploit an oversight in Content Server's permissions and see information that isn't intended for them.

ContentLink Outside Features

Dashboard

ContentLink Outside provides dashboard information, presenting only the collaborative projects that a user is a member of, and has access to.

One screen Content Server

ContentLink Outside provides full access to a Content Server project workspace in a single screen that is optimized for usability. All Content Server content, including document, tasks, and discussions, are available for use by the user, subject to permissions.

“Quick Links” Navigation

A configurable “Quick Links” tree control presents important folders, discussion threads or task lists at a glance at all times. This feature makes it easy to access all relevant information a team might want to collaborate on.

Ease of Use

An easy to use User Interface is presented, requiring no training.

Collaborative Workspaces Templates

ContentLink Outside can be configured to automatically create collaborative workspaces with pre-determined content and presentation. This feature supports compliance to important business processes.

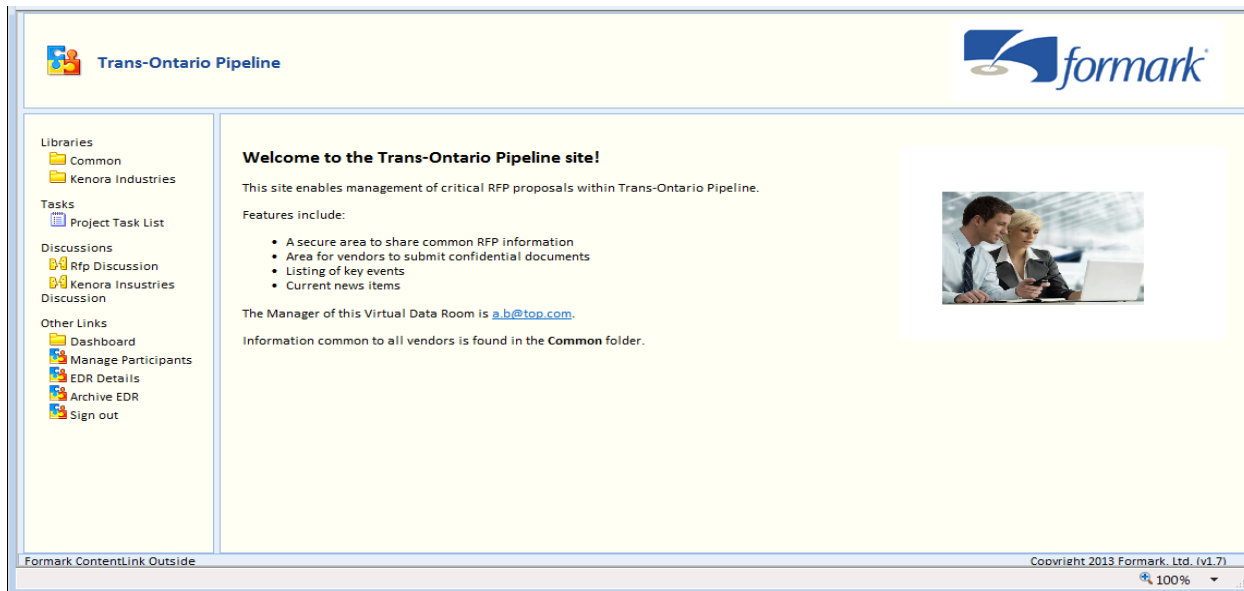
Who Can Use ContentLink Outside?

ContentLink Outside can be used anywhere that outside users, including customers and business partners, need simple, fast and secure access to information within Content Server:

- Collaboration on implementation projects
- Direct submission of regulatory filings
- Exchange RFPs, bids, contracts
- Collaborate with outside experts
- Access to internal governance content
- Secure collaboration with researchers
- Virtual Data Rooms
- Access to contracts, sales quotations

ContentLink Outside makes Content Server the right answer for collaborating with partners and customers.

ContentLink Outside Screenshot – Project Home Page



About Formark

Formark enables more business solutions to be built around Content Server, the premier collaboration and knowledge management solution from Open Text Corporation. By making it easy for Content Server solutions to engage external user communities, exchange content and execute business processes, Formark makes Content Server the right answer for a much broader set of business challenges.

For more information visit our website at www.formark.com or contact Formark at **(613) 599-5173 x232** or sales@formark.com.

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